

# Ocean Ou | Product Designer | UI/UX

Enterprise Systems • Product Strategy • B2B SaaS

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Portfolio : <https://ocean-portfolio-nu.vercel.app/>

## Professional Summary

Product Designer with 3+ years of experience designing complex enterprise systems and information-dense products. Skilled in interaction design, information architecture, design systems, and cross-functional collaboration.

Currently working at Wistron ITS stationed at TSMC, focusing on semiconductor-related internal systems and workflow platforms. Specialized in information architecture, operational efficiency, and enterprise user experience optimization within large-scale environments.

Familiar with Vue.js and React collaboration workflows. Currently developing a personal side project, 'Kodo', while continuously strengthening skills in Workflow Design, SaaS, and AI Product Design.

## Work Experience

### Wistron ITS (Stationed at TSMC) | UI/UX Designer | 2025.04 - Present

- Designed semiconductor-related enterprise internal systems with high-information-density interfaces and complex operational workflows.
- Collaborated closely with PMs, engineers, and DevOps teams to align business requirements, technical constraints, and existing workflow logic.
- Analyzed cross-department operational pain points and optimized workflows to improve usability and operational efficiency.
- Quickly learned semiconductor-related domain knowledge through requirement discussions, rapid note-taking, and workflow analysis.

### Aimandofor | UI/UX / Product Designer | 2023.11 - 2025.01

- Led UI/UX and workflow design for an integrated super-app platform, reorganizing chaotic information architecture and user flows.
- Handled product planning, interface design, and cross-functional coordination in the absence of a dedicated Product Manager.
- Collaborated with Taiwan-based frontend engineers and China-based backend engineers on feature planning and design delivery.

- Participated in Vue.js frontend collaboration and implementation discussions, strengthening design-to-development integration.

#### **Sampras.hk | UI/UX Designer | 2023.05-2023.09**

- Worked on branding websites and digital platform UI/UX projects with responsive and multilingual design experience.
- Collaborated with PMs, developers, and clients across international projects and remote communication environments.
- Created wireframes, prototypes, and interface flows while building hands-on product design and development collaboration experience.

### **Education**

#### **Southern Taiwan University of Science and Technology**

B.B.A. in Finance

2018.09 – 2022.06

### **Core Skills**

- Product Thinking
- Enterprise System Design
- Workflow Optimization
- Information Architecture
- Cross-functional Collaboration
- UI/UX Design
- Vue.js / React Collaboration
- Wireframe & Prototype
- Rapid Domain Learning

### **Selected Projects**

#### **Kodo | Personal Side Project**

An action-first anomaly handling system designed for high-pressure engineering environments, focusing on workflow optimization, focus management, and AI-assisted productivity experiences.

### **TSMC Enterprise Systems | Wistron ITS**

Designed and optimized multiple enterprise systems, including procurement, manufacturing, packaging, CRM, and workflow platforms with high-information-density interfaces.

## **Languages**

Chinese | Native

English | Professional Working Proficiency

Japanese | Basic

French | Basic

German | Basic